

Echoes Media

*Echoes Media
Podcast & Blog
Media Kit*

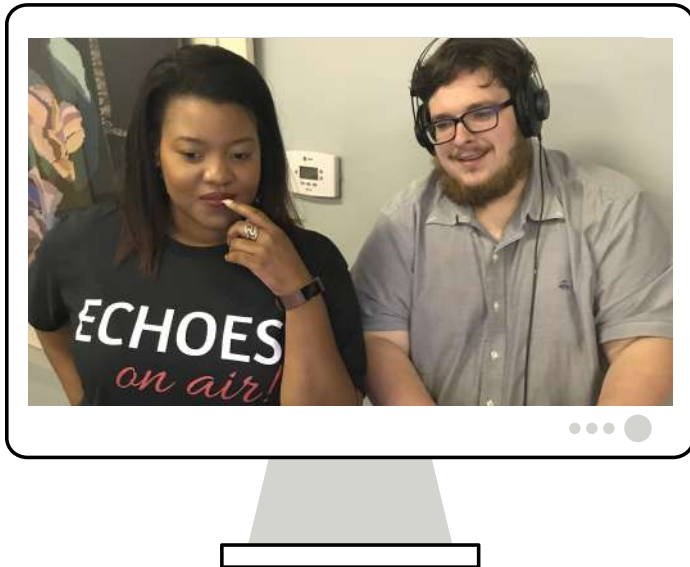


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about ECHOES



WATCH ME

“Echoes Media seeks to eradicate discrimination and promote inclusion by providing platforms to share experiences of communities that often go unseen.”

Echoes Media is an organization located in the Dallas/Ft. Worth metroplex whose mission is to eradicate discrimination and promote inclusion by providing platforms to share experiences of communities that often go unseen. We work towards our mission by maintaining a monthly blog, "The Echoes Blog," that accepts articles from people worldwide; our primary podcast, "Echoes *on air!*," that gets diverse groups of people together to discuss an issue; and our shorter podcast, "*on air with...*", which invites individual guests to discuss how these issues affect their day-to-day lives.

our BRANDS

The Echoes Blog

The Echoes Blog is an interactive blog. Its purpose is to provide a safe place to have conversations and share real reactions and feelings to what we see in society with regard to discrimination based on race, gender, religion, and sexual orientation. The hope is that it reveals and addresses those feelings in order to create a better understanding and give different perspectives in order to alleviate distrust, fear, and hatred. The Echoes Blog accepts submissions from everyone willing to engage in respectful dialogue about these topics.

Be_Voiced

In May of 2019, Echoes Media co-produced Janelle's play, *#voiced*. The play shared the stories of six high school seniors growing up in a world caught between social justice and social media. The cast later joined us for an episode of *Echoes on air!* and shared that they often felt they didn't have a place to participate in conversations that could provide possible solutions to world concerns without their experiences being discounted. Because Echoes Media is about giving a platform to communities of people who often go unseen, that didn't sit too well with us. So, Be Voiced is our solution to fix it.

Echoes on air!

After a year of sharing stories on The Echoes Blog, in 2018, Echoes Media added a podcast. On each episode of *Echoes on air!* we convene a diverse panel of guests for an open and energetic conversation on a topic that touches on Echoes' broader mission. Previous topics include colorism, diversity in entertainment, human trafficking, LGBTQIA+ community and Christianity. This conversational roundtable is meant not only to learn from each other but also to practice and model talking about tough topics in a respectful way.

on air with...

In 2020, the Echoes Team added another podcast series, *on air with...* This show allows the team to do a deeper dive with one or two guests on their life, their work, and the social issues that motivate them. While having general discussions is always helpful in order to treat issues that affect us all, *on air with...* seeks to speak directly to issues facing targeted groups of people to both learn what we don't know and foster understanding and empathy for other people's experiences.

about the FOUNDER



Janelle is a wearer of many hats. A creative writer from Dallas, Texas, Gray spends her days as a blogger, podcaster, writing teacher, proofreader/editor, private ESL teacher, and student. Currently working on her Master of Liberal Arts in Creative Writing and Literature at Harvard University Extension School, she has experience in playwriting, screenwriting, short stories, and novels. In addition, she is proficient in copyediting and has experience as an assistant director of short films. As a teacher, she primarily teaches students in Bogotá, Colombia, where she lived for three years while writing her novel *Echoes of the Struggle*. After publishing this novel about the United States Civil Rights Movement of the sixties, Gray felt a calling to continue to educate people about the continued civil rights issues in our society today.

Gray is the founder, editor, and producer of Echoes Media. What started as a passion project to allow friends to share their experiences with discrimination and inequality has grown into a company that boasts a blog and two podcast series as well as producing community events that help society deal with injustice in healthy ways. Through both her creative works and the efforts of Echoes Media, Gray tirelessly works to elevate communities by celebrating and promoting awareness of the experiences of traditionally oppressed and underrepresented groups with the hope of creating harmony through empathy and understanding.

team MEMBERS

The Echoes Team is comprised of two groups. The senior members of the organization — Janelle, Jack, and Chris — manage the operation of The Echoes Blog and both of Echoes' podcast series. The Be_Voiced Squad manages the Instagram account that shares the voice and views of young adults.



Chris Silverberg writes, produces, directs, edits, and even once in a blue moon performs across a variety of media, from television to poetry to theater to music. He mostly gets paid to help other people do those things and has helped people make work for History Channel, Food Network, Freeform, and others. He has studied writing at Columbia University and Cave Canem. His current projects include co-hosting Echoes' podcasts, developing an urban food pilot series (pilot guests include The Breakfast Club's DJ Envy and Angela Yee), and producing a documentary short on the Cedar Crest neighborhood in Dallas, Texas.

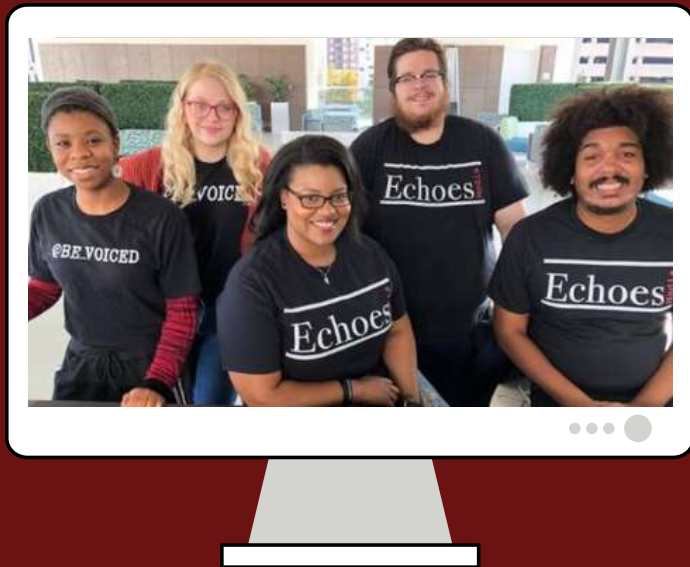


Jack Earl Piland is a playwright, storyteller, editor, sound engineer, musician, game designer, and producer. He is the current co-producer, sound engineer, and editor of Echoes *on air!* He has spent 6 years messing around in the podcast world and has produced around 9 podcasts. He is the founder and manager of The Poddities Network, which hosts and supports all of his podcasts.



Echoes' newest family member is the Be_Voiced Squad. For a year, four students share their points of view on world and societal issues on Instagram. Their audience gets to hear their feelings, learn what they face daily, and see how they're finding hope in places that may seem hopeless while trying to raise awareness and spark positive change.

our PATREON



WATCH ME

“Never doubt that a small group of thoughtful, committed, citizens can change the world. Indeed, it is the only thing that ever has.”

— Margaret Mead

We're on Patreon!

By subscribing, you receive updates as soon as new blog articles and podcast episodes are released. Patrons of our Echoes Patreon get a shoutout on our podcast episode, free invites to the live event and season wrap party, and access to drawings and a behind-the-scenes look at how we do our thing!

Subscribe to our Patreon!

sponsors PRICING



on air with... Sponsor

- On-air commercial
- Link on website
- Link in episode notes
- Company name in online directory

FROM

\$50

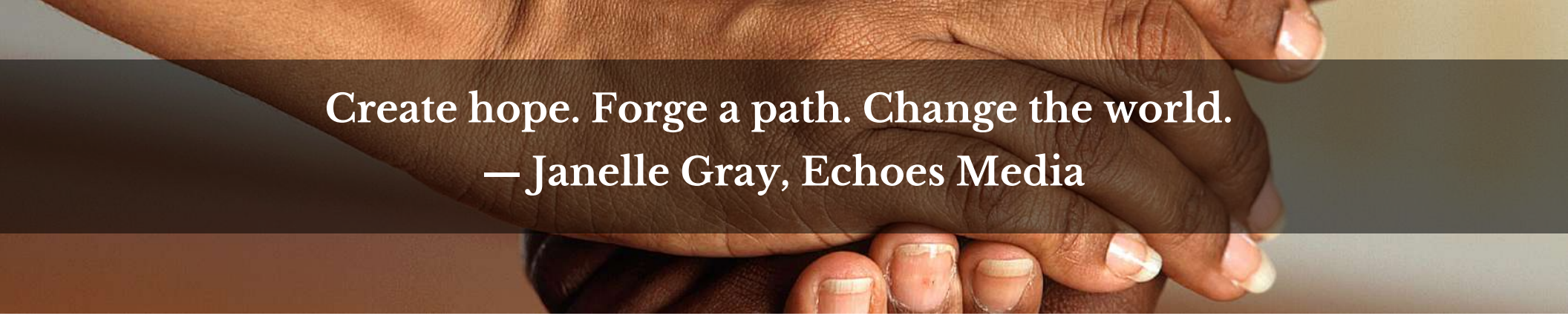
Echoes on air! Sponsor

- 2 on-air commercials
- Link on website
- Link in episode notes
- Invitation to Season Wrap party
- Company name in online directory

FROM

\$100

sponsors PRICING



Create hope. Forge a path. Change the world.
— Janelle Gray, Echoes Media

Live Event Sponsor

- 2 on-air commercials
- Name on the back of the event shirt
- Name on the flyer/slide show
- Invitation to Season Wrap party
- 3 social media features
- Event T-shirt
- Company name in online directory

FROM

\$300

Echoes Media Sponsor

- Producer Credit
- On-air commercial for episode
- Invitation to Season Wrap Party & Swag Bag
- Name on website for the year of sponsorship
- Name on the back of live-event shirt
- Company name in online directory

FROM

\$2000

brand SPONSORS

Essentials
by EBONY

THE
PODDITIES
NETWORK

THE
COMMISH
Talk Show
Inspired

VEE'S
Bakeshoppe
something sweet



ONE
Great
VEGAN

advertise with US

Name Mention

Echoes will give your business a shoutout on an episode of Echoes *on air!*

Pricing starts at \$5

Social Media Spotlight

Echoes is about giving platforms, and we'd like to give that to you. Spotlight your event on Saturday, Feature your business on Friday, or your book on Word-Up Wednesday.

Pricing starts at \$20



Online Directory + Mention

For your business or event, Echoes provides the option to be listed on our online directory for a year. Echoes will also give your business a shoutout on an episode of Echoes *on air!*

Pricing starts at \$35

Book Signing Q&A

For books that align with the Echoes mission, Echoes would like to share its platform to talk about their work and their hopes for how it will impact our community. Janelle will read the book, attend the book signing, and act as a host for the author Q&A.

Pricing starts at \$200

episode release CALENDAR



Echoes Blog

The 1st of Every Month



Echoes *on air!*

2nd Wednesday of the Month



on air with...

4th Wednesday of the Month



ENDORSEMENTS



It's HEAVY but still a breath of fresh air. The Echoes Podcast makes me feel visible & heard. There is nothing more important to a Black Woman, who is a Christian, and who identifies as LGBTQIA+ than to feel like “our” struggles matter... like we matter! I am so grateful that Echoes exists, and I think everyone — whether they agree with the views or not — should be listening. We all need to try to understand the humans we share this planet with and how to coexist with them.

- Trish B.

Honest, engaging, thought provoking! It's awesome to hear new, fresh voices in this space. This podcasts covers heavy topics like discrimination, race relations, and just what it is to be human, in a conversational, even entertaining way. I look forward to hearing more from this group.

- Nikki R.

I always tell people, "The conversation is what matters," because I think we have to really empathize with one another to heal. For me, Echoes is a place where i can have these little conversations.

- Carlos B.

other Passions



Yes, we do speaking engagements.

Founder Janelle is available during the week and The Echoes Team is available on the weekends to do speaking engagements about advocacy, diversity, and storytelling. This service is based on availability. For inquiries, please email info@echoesofthestruggle.com.

Yes, we have events.

Live Event - Each year, we host a live recording of the podcast. This topic is specifically chosen not only to educate but also to give the audience tools to use in the real world. The first year, we focused on “Social Justice Burnout.” Recognizing the fatigue you can develop as an advocate — or just a human living in this world — we wanted mental health professionals to explain how injustice and inequality affects our brain and what we can do to protect ourselves. For 2020, the chosen topic is “How to Be a Good Ally.” Exploring multicultural, life, and religious differences, our professionals will explain ways in which even the best intentions can go wrong and how to be an effective and empathetic ally.

Book Q & A - As the senior members are all writers, we have a vested interest in communication through the written word. We also understand the value of giving the author a platform to talk about their work and their hopes for how it will impact our community. Authors who believe their book aligns with the Echoes mission can submit their inquiry to Echoes Media, and an Echoes host will read your book and host a Q&A at your signing/release. Service is subject to availability with prices starting at \$200. For inquiries, please email info@echoesofthestruggle.com.

Season Wrap Party - Echoes loves an excuse to celebrate, and the end of the year is as good a reason as any. At the close of the year, Echoes hosts an exclusive party for Echoes’ donors, sponsors, select patreon subscribers, bloggers, and on air guests.



Let's
CHANGE
the
WORLD



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